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Strategy for the Development and Accessibility of Tourist Attractions on Suai Loro Beach, Covalima City, Timor Leste

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Abstract: Tourism is a vital non-oil and gas sector for Timor-Leste. This sector is strategic for national economic development. Timor Leste has great potential in tourism, including natural resources, labor, and arts and culture. The tourism sector will provide significant foreign exchange for the country and will create jobs for the community. Suai Loro has great tourism potential, but accessibility to the location is not well developed, making it difficult for tourists and visitors to visit Suai Loro. Therefore, accessibility development is needed to provide good access for tourists and visitors. The purpose of this study is to determine how to develop good accessibility to make it easier for tourists and visitors to visit Suai Loro tourist attractions. This research method is descriptive qualitative, Data collection, Data reduction, Data presentation, Conclusion or verification. Three informants were used: the tribal chief, the community, and visitors. In this study, the researcher also used a SWOT analysis to identify strengths, weaknesses, and advantages. This research was conducted in Suai Loro District, Suai District, Covalina Municipality in 2021. The results concluded that accessibility development is necessary to provide easy access for tourists and visitors, as the area has tourism potential but lacks accessibility.

Keywords: Strategy, Development, Accessibility

INTRODUCTION

Tourism is a vital non-oil and gas sector for Timor-Leste. This sector is strategic for national economic development. Timor-Leste has significant tourism potential, including natural resources, labor, arts, and culture. The tourism sector will generate significant foreign exchange for the country and create jobs for the community. Each municipality possesses significant tourism potential, but it has not been properly developed to benefit the government and the community. The government prioritizes infrastructure, thus leaving Timor's tourism potential undeveloped, thus not benefiting the country or its people.

The government has an important role to develop tourism resources in Timor Leste so that they can provide benefits to the country and the community, because so far the

community has not felt any foreign exchange from the tourism sector and the government must make careful planning and develop accessibility for the future so that tourists and visitors can access tourist attractions in Timor Leste.

Article 14 of the Constitution of the Democratic Republic of Timor-Leste (DRTTL) states that the tourism sector is a strategic sector for national economic development. The development of the tourism sector has just begun under the Fifth Constitutional Government (2014), with several tourist destinations being developed, such as João Paulo II, Jardim 5 de Maio, Critu Rei, Ramelau, and other tourist destinations that have not been properly developed to benefit the country.

According to Sofyan (2008), developing facilities in tourist destinations is important to provide quality services according to the needs of tourists and visitors so that they can feel happy, comfortable, and safe. Suai Loro is a place located on the coast of Suai, Suai District, Covalima Municipality.

This place has great potential for tourism, the potential that exists here is as follows; Oil tap, Suai traditional house, Laloran which is from the Suai fetotais sea, black cloth, white cloth, yellow cloth, Portuguese Benten, Portuguese house, the potentials mentioned are able to attract the interest of tourists and visitors, but there is no good access to the place, it is necessary to develop adequate access so that tourists and visitors can visit the place.

According to Wardiyanta (2010), accessibility is a factor that causes tourists and visitors to be relatively less able to access the place because its accessibility is not yet well developed. On the other hand, tourist and visitor service facilities and infrastructure also need to be developed such as public facilities and tourist facilities to provide services to the needs of tourists and visitors, especially foreign tourists. To develop the tourist attraction of Suai Loro, it is necessary to make a good plan in developing accessibility in order to provide good access and quality to tourists and visitors to enjoy the attractions and uniqueness of the Suai Loro tourist attraction.

Suvena (2010) stated that tourist attractions or tourism resources are very important components to attract tourists to come and can be developed in the form of facilities so that they can attract tourists to visit the tourist destination (currently many tourist destinations are still original). Tourist attractions are divided into three areas, namely;

Natural tourist attractions such as; hills, plantations, seas, rivers. natural or environmental tourist attractions (ecotourism), Cultural tourist attractions such as; community tourism, handicrafts. socio-cultural attractions, Tourist Attractions; seas such as the sea, exposure, to playgrounds, places, and other spaces that are easy for tourists to move around. Important factors related to the accessibility aspect of tourism are orientation, airports, terminals, time required, travel costs, and frequency of transportation, facilities, tourist attractions, community participation in tourist attractions.

Sunaryo (2013) said that Timor Leste has a lot of tourism potential but not all of it has been developed, the tourism sector is very important to improve, especially in the municipality of Covalima, where some parts have been developed, such as roads and airports, but some parts have not been developed as facilities and tourist attraction areas.

The concept of 4a tourism (the concept of 4a accessibility in tourism) According to Ardika, (2003), community-based tourism, namely cultural tourism that includes the creativity, feelings and works of the community which is one of Indonesia's main strengths and provides a competitive advantage. He said it is based on community tourism that has a culture that includes the main services of the community.

This research aims To understand the plan to develop the accessibility of Suai Loro Beach as an attractive destination for tourists and visitors, and to understand the accessibility of Suai Loro Beach as a strategy for tourists and visitors.

METHOD

The methodology used by the researchers was qualitative and descriptive. They observed natural descriptive conditions, focused on the process and results, analyzed data inductively, and focused on its meaning.

Data collection technique

Through this research, researchers make direct observations at the tourist attractions to be studied, researchers visit locations at the research location that are related to the research so that researchers can conduct their research.

In this study, researchers conducted interviews directly to the informants that the researcher mentioned in the sample to provide information to the researcher to collect data through interviews with local officials, the community, and visitors to obtain more detailed information about the tourist attraction.

In addition to interviews, data collection was also conducted through documentation, with the aim of gathering data from existing documents related to the topic. The plan for developing an accessibility strategy for the Suai Loro beach tourist attraction. According to Sugiyono (2006), that the research results will also be more credible if accompanied by photos or academic papers that are all there.

Data analysis techniques

The analysis method in this research uses an interactive analysis model built from part (4) such as data reduction, data presentation, drawing conclusions and data verification.

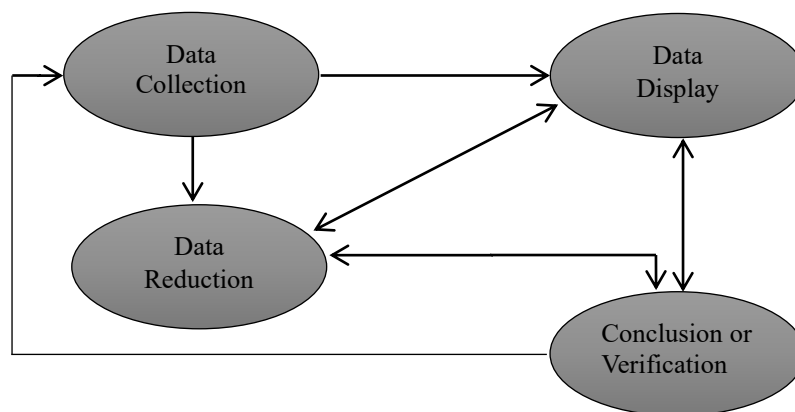


Figure 1. Analysis Model

Reduksi Data

The data obtained by researchers from the local government, the community and visitors stated that there is a need for development of public transportation facilities and infrastructure for tourist attractions along Suai Loro beach. More or less, for public facilities and infrastructure, there needs to be attention from the Timor Leste regional government towards places that have tourism potential.

Our community, working with the local government, has promoted tourism on the beach, but Suai Loro Beach has not received support from the private sector and has not been involved in this sector. We are asking for assistance from relevant private sectors in the tourism sector. We need your help in collaborating with the Timor-Leste government to prioritize tourism in areas lacking adequate facilities for tourists and visitors. We urge the government to develop Suai Loro Beach to make it even more beautiful in the future.

According to visitors, the Suai Loro beach tourist attraction is a strategy so that everyone can come to spend their holidays because the place is a very beautiful object in

Covalima, but the place will be less accessible to visitors when visiting the place, the Timor Leste government is working with the private sector that is relevant to the tourism sector which is indeed full of tourism characteristics, it is necessary to give priority to tourist attractions because the tourism sector is also a stakeholder for the country of Timor Leste.

Tabel 1. Tabulasi Hasil Pencarian

Informant	Participant	Results
District Head	These tourist attractions offer a wealth of potential to attract tourists and visitors, but our preparations for them are still inadequate. Timor-Leste must develop these potential destinations to attract tourists and visitors.	Facilities Development
Public	Facilities need to be developed at potential tourist sites. Communities living near these attractions must be creative to attract tourists and visitors. The Suai Loro community will be the owners of the Tasi Ibun Suai Loro tourist attraction and will be responsible for its own security.	Community Anticipation
Visitors	Developing facilities and infrastructure in places that are important tourist destinations in order to provide quality services to the needs of tourists and visitors so that they feel easy and comfortable, creating coordination channels between local governments and the community, providing clear information to tourists and visitors.	Tourist attraction

Verification

The government has advanced the tourism sector in Timor Leste, but many of these sectors have not been developed by the Timor Leste government. It is necessary to make adequate planning so that these sectors can become strategic places to attract everyone to visit the tourism sector in our country and provide income for the people who live near the location. It also asks the private sector to have adequate planning for tourist attractions to make it easier for tourists and visitors to access the tourism sector easily and comfortably. The government and the private sector need to improve land and air infrastructure and facilities for tourist attractions.

Research Tools

Research instruments through instructions can make it easier for researchers to prepare materials according to qualitative research, namely collecting data from lapera, HVS, cameras, during the presence of researchers during the qualitative data analysis process at the Suai Loro beach tourist attraction.

RESULT AND DISCUSSION

In this study, the researcher conducted research with a focus on the development of Suai Loro Beach, Suai Loro District, Suai Administrative Region, Covalima Municipality as an alternative tourist destination.

Table 2. Tabulation of Interview Results

	Question	Answer
P1	In your opinion, what are the future plans for the Suai Loro Beach tourist destination?	ording to the Government of Timor Leste, it is necessary to pay attention to the tourism sector of Suai Loro Beach because this place is rich in resources such as Flora da Fauna tap oil Fetn Strategy Suai Loro Beach is very beautiful to attract tourists and visitors to visit but the government needs to improve the facilities at Suai Loro Beach.

Question	Answer
Who will develop the Suai Loro tourist attraction for the community/government?	First, the community has its own willingness to develop the tourism sector in their midst, second, the government and the state need to pay more attention to this sector.
In your opinion, what facilities are available for tourists when they come to visit Suai Loro Beach?	Suai Loro Beach still lacks facilities such as toilets, parking areas, rest areas, clinics, signposts, and so on.
If the Suai Loro beach tourist spot is developed, what will the Suai Loro community do to make it easier for tourists to visit?	First, we prepare existing products such as Tais Suai, Homan, Ukir, and so on. We promote these products to tourists to attract them. Some want to see the products we've prepared, while others simply want to visit the tourist attractions.
Do you think Suai Loro Beach attracts tourists and visitors?	First we look at ocean currents, second fresh sea air, third Oil, Flora and Fauna.
In your opinion and knowledge about the Suai Beach tourist spot, is there enough sunlight for tourists and visitors to Kangkung?	First, let's look at the location. In our opinion, the Tasi Ibun Suai Loro location is quite adequate for tourists and visitors who come to visit farefere.
In your opinion, what facilities are lacking when tourists and visitors come to visit?	There will be fewer amenities such as seating, parking, transportation, etc.
Do you think sunflower oil can attract everyone's attention?	Suai Loro oil attracts everyone's interest to visit, the Timor Leste government is paying close attention to this oil to attract more foreigners to visit.
If the Tasi Ibun Suai Loro tourist attraction has been developed, what will the local community do to make it easier for tourists and visitors to visit Tasi Ubun Suai Loro?	When this place was developed, our community was the first to facilitate tourists, our community also knows Homa, Soru Tais, and others.
P2 In your opinion, what are the future plans for the Suai Loro Beach tourist destination?	According to our opinion plan for the future about Tasi Ibun Suai Loro, we need to develop the place better in the future.
Who will develop the Suai Loro tourist attraction for the community/government?	To develop the Tasi Ibun Suai Loro tourist attraction, our community must first develop it so that the government can participate in adding to and perfecting our tourist attractions.
In your opinion, what facilities are available for tourists when they come to visit Suai Loro Beach?	Facilities for tourists and visitors will be less and the facilities prepared by our community are huts and new houses for visitors to sit in, but this is not enough for them.
If the Suai Loro beach tourist spot is developed, what will the Suai Loro community do to make it easier for tourists to visit?	Tasi Ibun Suai Loro tourist attraction has developed our community also prepares available products such as Tais, Homan kohe, our traditional culture of Suai.
Do you think Suai Loro Beach attracts tourists and visitors?	Suai Loro Beach attracts tourists through its colors, sea breeze, flora and fauna.
In your opinion, do beach tourist attractions have enough sunlight for tourists and visitors?	In our opinion, the Tasi Ibun Suai Loro tourist attraction is sufficient for tourists because it has a very large location for people to visit.
In your opinion, what facilities are lacking when tourists and visitors come to visit?	Many facilities are lacking at Suai Loro Beach such as toilets, rest areas, motorbike and car parking, and so on.
Do you think sunflower oil can attract everyone's attention?	Suai Loro Oil attracts many people to visit because the oil is located right on the beach.
If the Suai Loro Beach tourist attraction is developed, what will the community do to make it easier for tourists and visitors who come to visit Suai Loro Beach?	If the Tasi Ibun Suai Loro tourist spot is developed, our community will prepare facilities and infrastructure that will make it easier for tourists, just as our community will prepare products according to their respective talents

Question		Answer
		that are in accordance with Suai culture.
P3	In your opinion, what are the future plans for this beach tourist attraction?	In my opinion, it is necessary to make a thorough plan for the future development of the Tasi Ibun Suai Loro tourist attraction because this place is very beautiful for people to visit.
	How to develop beach tourism destinations?	To develop the Suai Loro Beach tourist area, effective planning is needed for locations that still have potential.
	Who will develop the Suai Loro tourist attraction for the community/government?	To develop the Tasi Ibun Suai Loro tourist attraction, firstly the community itself and secondly the government.
	Do you think Suai Loro Beach attracts tourists and visitors?	I Tasi Ibun Suai Loro attracts national and local tourists to visit through its natural beauty.
	In your opinion, what is the beauty of the beach that attracts tourists?	Suai Beach The beauty of the sun is like the color of the sea, its currents, sea breeze, etc.
	In your opinion, do beach tourist attractions have enough sunlight for tourists and visitors?	According to our local tourists, the tourist attraction of Tasi Ibun Suai Loro is quite adequate for both local and domestic tourists.
	In your opinion, what facilities are available for tourists when they come to visit Suai Loro Beach?	At Tasi Ibun Suai Loro, there are no facilities available for tourists to visit, which in the future will need to be further developed and facilities added according to tourist needs.
	In your opinion, what facilities are lacking when tourists and visitors come to visit?	In my opinion, there are still many facilities lacking for tourists and visitors, bathrooms, rest areas, hotels, parking areas and cars for tourists who come to visit.
	Do you think sunflower oil can attract everyone's attention?	Suai Loro Oil attracts tourists and visitors because the oil is located right on the Suai Loro beach.

Discussion

- a. Facilities: Facilities are an important need that must be used by visitors and tourists in a tourist spot that has not been developed and needs to be improved in order to attract the interest of tourists and visitors to visit the place.

According to Sofyan (2008), developing facilities at tourist destinations is important to provide quality services to meet the needs of tourists and visitors so they feel happy and comfortable. According to Suwena (2010), there is a need for planning and developing the potential of tourist attractions, especially the development of facilities so that they can attract the interest of tourists and visitors.

Developing facilities at places that are tourist destinations is important to provide quality services to the needs of tourists and visitors so that they can feel comfortable and safe. According to Wardiyanta (2010:52) tourism potential is something that is the center of tourist attraction and satisfaction that can provide satisfaction to visiting tourists.

- b. Community participation: Community participation is very important in tourism because it can create economic income and can also provide satisfaction to visitors and tourists, through the products they prepare at the place.

According to Suwena (2010), products processed by the community at a tourist attraction are a special attraction for tourists and visitors to visit our tourist attraction. According to the scholar Mubyarto (2007), community participation is the community's desire to help with good programs to achieve development in their area.

According to: Security is an important factor in tourism to create stability for visitors and tourists as well as people who do business in the area.

- c. Tourist Attractions Support: Tourist attractions such as facilities, culture and so on that have their own value to attract tourists and visitors to spend time at the tourist spot. According to Yoeti (2002) Tourist attractions or tourist objects are simply classified into basic types and names, Natural tourist attractions, are tourist attractions developed based on the beauty and uniqueness of nature, such as beaches, lakes, mountains, forests, and waterfalls. Cultural tourist attractions, are tourist attractions developed based on labor such as cultural heritage, community life, crafts, poetry. Special interest tourist attractions, namely tourist attractions developed based on activities to be followed.

CONCLUSION

Based on the research results that have been described in Chapter IV, the researcher concluded that; Suai Loro has tourism potential, but accessibility such as roads, paths, information, transportation, which provide access for tourists and visitors to visit the place is still very minimal, making it difficult for tourists and visitors. According to informants, there is a need for development of facilities and infrastructure (accessibility) to facilitate and provide better access for tourists and visitors to visit the views, beauty, and so on in Suai Loro. On the other hand, the place has also been visited by (the Minister of Tourism).

Based on the conclusions above, the researcher suggests:

1. Accessibility development needs to be done in Suai Loro.
2. Accessibility development is important to provide access for tourists and visitors.
3. The involvement of the Suai Loro community in the accessibility development process is necessary.
4. It is also necessary to develop other facilities to meet the needs of tourists and visitors.
5. Need support from local and central government.

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