



Implementation Green Human Resource Management in Universities

Muhammad Rajab¹, Mohd Yusoff Yusliza²

¹ Universiti Malaysia Terengganu, Terengganu, Malaysia, muhammad.rajab@gmail.com

² Universiti Malaysia Terengganu, Terengganu, Malaysia, yusliza@umt.my

Corresponding Author: Muhammad Rajab

Abstract: The necessity of Green Human Resource Management in Universities cannot be denied, as it combines environmental management with Human Resource Management. Implementation of GHRM practices facilitates the rapid implementation of an EMS system for a University. This paper presents an understanding of the fundamental GHRM practices, as well as the practices that are specific to certain Universities and Higher Education Institutes. It also highlights the significance of implementing them. Proper implementation of a Green Human Resource Management system can raise awareness among staff and management about waste management, resource reduction, and maintaining campus cleanliness. A successful implementation can satisfy stakeholders, including employees, and motivate them to enhance their productivity.

Keywords: Green Human Resource Management, Green Behavior, Green Results.

INTRODUCTION

Being "Green" is no longer solely about colour, but has become linked to the promotion of organic and eco-friendly practices. Historically, people disregarded the value of natural resources and simply depleted them for financial gain. Companies prioritized profit over environmental consequences, neglecting any potential harm. The environment's recent fury, and humanity's inability to defend itself, in combination with frequent global calamities, have resulted in a shift in attitude towards the environment from governments, organizations, and individuals alike.

Focusing on sustainable development, rather than just economic growth, has become a priority for the world. The conservation and protection of our environment is now on the agenda for global organizations and governments around the world. The United Nations has taken a leading role in this effort, with the introduction of the United Nations Environmental Programme in 1972. This program has overseen the implementation of numerous agreements and protocols among member countries, specifically aimed at addressing climate change, preserving biodiversity, and safeguarding endangered species.

The increased global awareness of "greening" the world is also having an impact on India. The Indian constitution recognizes the protection of the natural environment as one of the fundamental duties of every citizen of the country. The National Council for Environmental Policy and Planning was established in 1972 and later expanded to become the Department of Environment and Forests. Formation of the Pollution Control Board and implementation of various important laws such as the Air (Prevention and Control of Pollution) Act 1981, Water (Prevention and Control of Pollution) Act 1974, Environmental Protection Act 1986, etc.

Environmental management in educational institutions has always been monitored by government agencies. The National Evaluation and Accreditation Council says in its best practice guidelines that institutions should consider specific relevant issues that universities should address, such as gender, environmental awareness and sustainability. Universities are encouraged to conduct "green audits" to assess the environmental impact of projects undertaken and products developed within the organization. Integrating environmental management into human resource management helps universities achieve their goals. Research on green talent management and its implementation is not yet fully completed. Learning the basic concepts of this subject and understanding the importance of implementing them will motivate all universities to become environmentally friendly and sustainable.

LITERATURE REVIEW

Green competencies refer to the knowledge and skills that help employees achieve environmental goals. Employees' belief that caring for the environment is as important as caring for themselves shapes their attitudes, while their behavior and desire to behave in a certain way reflect their behavior. The results of the other three form a green result (Opatha, 2019).

Hewapathirana, Opatha, Gamage (2020) identify and analyze major gaps in green HRM research in their article "Identifying some research gaps in green HRM". In the results, he identified nine research gaps, two of which were empirical, six of which were both empirical and theoretical, and one of which was methodological.

Mukherjee et al. (2020) Investigating Green Talent Management Practices in Higher Education In a paper titled "Evaluating Green Talent Management Practices in Higher Education Institutions", Indian Educational Institutions analyzed all HR practices such as recruitment and selection, training, performance management and employee ownership and found that these We investigated how good the practice was. Environmentally Friendly. The paper also analyzes the responsibility and awareness of management, staff and students towards green policies and practices.

Bhandari, Raj (2019) in the article Environmental Management System in Higher Education Institutions in India: The Workplace Management Approach studies the role of universities and higher education institutions in promoting environmental stewardship. They agree on the idea of involving universities for education and exposure of environmentally friendly practices. They concluded that if all universities and other institutions in India implemented a comprehensive environmental management system, then the gaps in the perfectly safe approach to environmental management would can be filled efficiently. Universities generate huge amounts of paper waste, e-waste, plastic, etc.

Within the paper 'Green Human Assets Administration hones: A Review' A.A. Arulraja, Opatha, Nawaratne (2015) inquires about on different hones in GHRM. They have brought out the greening of work investigation, work planning, enrollment, compensate administration, preparing and advancement, health and security etc. Within the dialog he notices that green these hones initiate a positive affect on the environment. Renwick (2013)

expressed “employee inspiration to ended up included in natural exercises slacks behind that of how organizations create Green capacities and give workers with openings to be included in green administration organizational efforts” (D. W. Renwick et al., 2013).

Agreeing to Correa (2013), endless organizations that utilize green HR administration, have picked up benefits in numerous distinctive ways, green approaches usage is useful for organization. Their representatives are more self-confident and have positive state of mind towards their work and firm's budgetary execution is moved forward.

Crosbie and Knight (1995) expressed that a few companies have effectively remunerated exceptional natural execution, hones and concepts by counting natural criteria into compensation surveys.

Due to the shortage of monetary rewards, acknowledgment rewards for natural execution have been set up in numerous organizations, counting Monsanto, Dow Chemical, and ICI Americas Inc, (Whitenight, 1992).

The victory of acknowledgment rewards depends on the significance of company-wide distinguishing proof. For illustration, such consideration increments employees' mindfulness of natural accomplishments (Bhushan and Mackenzie, 1994).

METHODS

The technique embraced in this ponder is graphic in nature. The analyst collected the specified information through auxiliary sources and they were analyzed and clarified fittingly.

The information for the investigate were collected through auxiliary information. The auxiliary information were collected through books, investigate papers, articles, college records, and the web.

RESULTS AND DISCUSSION

Each organization is obligated to the environment because it gives crude materials, characteristic offices like water, discuss, and human assets. Thus they are bound to return the favor to the biological system. As a responsible citizen, each organization needs to take an interest in natural preservation and assurance through its Corporate Social Duties. As a order of The Companies Act 2013, the organizations that cross a 500 crore benefit got to spend 2% of their benefit yearly on socially important issues counting the supportability of the environment. The commitment of the corporates towards such concerns progresses their picture and draws in devotion from their partners.

There's a complex of strategies to actualize green hones in an organization. Most of the companies contribute in publicizing and promoting where they depict themselves as advocates of convention, values, and culture. A few utilize it in bundling with recyclable bottles, paper covers, lessening of plastics parcels, etc where a few others may use it in their generation and operations through squander administration, reusing the materials, diminishment of power utilization, and cleaning and sifting their releases. Within the same way, Human Asset Administration can too be 'greened'.

Colleges are expansive organizations that expend sections of land of arrive, water, and power for their operations. The Banaras Hindu College in Varanasi possesses a add up to arrive range of 4000 sections of land and is known as the biggest private college. The campus range of Jawaharlal Nehru College in New Delhi is around 1000 sections of land. Bangalore College in Bangalore contains a campus region of about 1100 sections of land and the list goes on. Most of these colleges give numerous offices like eateries, banks, canteens, grocery stores, comfort stores, private quarters, inns, play areas, sports offices, exercise centers, etc. Subsequently it would be adjust to say that Colleges are 'mini cities' (Bhandari, Raj 2019).

Examining the universities will gotten to be comparable to the ponder of the complete biological system of the arrive.

The part of these colleges in environment annihilation, asset consumption, and squander generation is noteworthy. The positive side of the improvement of colleges is their Human Asset which incorporates the Administration, the instructors, the regulatory staff, and the understudies. These colleges have tens of thousands of understudies and thousands of teachers. Hence making these assets mindful of their impact on the environment is exceptionally vital. The colleges can create economical development through utilizing human assets suitably. The colleges can moreover incorporate courses with respect to ecologically inviting hones in each teach in their curriculum thereby teaching the understudies to gotten to be 'Green employees'. This would guarantee the usage of Green Human Asset Administration for all the organizations that select these understudies as workers.

Many universities hones and executes Environment Administration Frameworks in their campus.

However, the degree to which Human Asset Administration is 'Greened' is to be considered encourage.

The Green Human Asset Administration hones point to preserve the assets that we utilize in our day-to- day lives. Let us get it the different ways in which GHRM can be coordinates into Human Asset Administration hones. The diverse hones in GHRM can be characterized as takes after.

1. Green Enrollment:

This includes utilizing the web to conduct enlistment exercises to diminish printed material. Within the conventional strategy of enrollment, a company made all the records of the candidates counting the CV, certificates, their meet test paper, etc. The takes note with respect to enrollment were given in daily papers and magazines. Moving into a web enlistment framework has made a difference numerous organizations diminish the utilization of paper. Online tests, web and telephonic interviews, work postings through the company site or other online locales, keeping up online representative records through HR computer program have driven to a critical commitment in minimizing this asset. It can be made way better by counting green goals and errands within the job description determinations.

2. Green Preparing and Advancement:

It is fundamental to create each representative understand the significance of being green. Numerous organizations have included 'green awareness' preparing programs. The most reason is to extend the mindfulness of the workers and to progress their information, aptitudes, and demeanor towards Greening. Preparing programs relating to wastage administration, reusing, carpooling, and other hones will be useful. Themes like water preservation, bio squander, and plastic squander isolation, negligible utilize of paper, viable measures to decrease discuss contamination like carpooling or utilizing open transport or cycles to work, lessening of power wastage can be included within the preparing sessions.

3. Green Worker Relations:

This includes representative support administration. The HR directors ought to guarantee that representatives are dependable for implementing the green practices within the organization and they take an interest within the decision-making together with the administration. Exercises counting campus cleaning, planting trees, keep up gardens, etc will move forward the relations between the beat administration, the staff, and the understudies.

4. Green Performance Administration and Remuneration Administration:

The HR can set green objectives on the off chance that accomplished, the employee can be remunerated. A discipline framework can moreover be actualized for those who don't take after the green policies and destinations. Basic episodes can incorporate green hones. This will make strides the efficiency of the worker and his commitment towards greening the organization. Workers who present inventive green arrangements can be recognized with a certificate or a blessing.

5. Green Exit:

Exit interviews can be performed online. The renunciation can be sent through the mail rather than submitting the paper.

The organized has advanced ecologically inviting hones continuously and has carried on organizational culture of green hones. The administration makes exercises and workshops that spur the representatives to be green-conscious and sets green objectives to be accomplished. There's still more room for encourage enhancement. Indeed in spite of the fact that the administration is pro-environment, not much exertion is taken in checking the execution of such exercises and an adequate feedback framework is additionally not show within the established.

1. Green Enlistment:

The enlistment measures taken after by NIT Silchar are not sufficient to call it green enlistment. The framework of online submission of profiles for enlistment is dynamic but the candidates got to yield their records in paper as well. The interviews are conducted on campus and the enrollment does not assess the natural mindfulness of the candidates.

2. Green Preparing and Advancement:

Preparing programs based on environmentally inviting hones are conducted sometimes but the viability of these pieces of preparing on the mindfulness of the workers isn't assessed. Other preparing programs dominate the green preparing. A few of the preparing is accessible online but a common stage to conduct all the preparing programs online isn't created however.

3. Green Execution Administration:

The administration has made green objectives and exercises which have progressed the mindfulness of the representatives but the need of criticism from the superiors and the disciplines or fines for nonperformance of the green exercises has hosed the impact of the green objectives and exercises.

4. Green Recompense Administration:

There are no provisions to incorporate Green practices in recompense administration. The founded does not offer any rewards or benefits for satisfying the green targets or objectives.

5. Green Representative Cooperation:

Representative interest in actualizing green hones is very tall. The administration involves the staff where as making techniques and makes utilize of them in problem-solving. The representatives work together to actualize the different green exercises on the campus.

6. Green Exits:

The exit interviews conducted by the established don't include natural issues at all. The employees' commitment in executing green hones and the areas where he or she has vacillated is never talked about. From the prior investigation, it is very apparent that disappointment to actualize GHRM hones in a university, will not advantage the organization such as (i) It'll not contribute to other useful ranges like marketing, operations (ii) It'll not make strides the picture of the University and move forward its positioning (iii)

The College will not gotten to be cost-efficient (iv) An unclean campus will not pull in more understudies.

CONCLUSION

One may confront a few obstacles whereas attempting to make the College 'Greener'. The GHRM exercises don't drop beneath the duties of the staff or understudies in a College. A few of them may consider this as a diversion from their genuine objectives and goals. Be that as it may, the presentation of Green Human Asset hones is recommendable to every University and other instructive organizing. This can be profiting not as it were the organization in many ways within the long run but moreover the society as a entirety. With the proper demeanor and offices, it'll be less demanding to perform such exercises as time passes. Consequently all the restrictions will be insignificant within the long run. It is essential to preserve constituent endeavors and to guarantee that the representatives are propelled all through the method of execution. The organized ought to moreover keep up partitioned reserves to organize different exercises and methodologies beneath this portion. The different exercises like keeping up cleanliness, water preservation, squander administration, planting trees, beautifying the campus, no question, will lead to a sense of accomplishment and lead to worker fulfillment and inspiration, cooperation, and upgrade the inventiveness of the staff and understudies.

REFERENCE

- Arulrajah. A.A, Nawaratne. N.N.J., Opatha. H.H.D.N.P. (2015). Green Human Resource Management Practices: A Review. Sri Lankan Journal of Human Resource Management, 5, (1), 1-16. <https://sljhrm.sljol.info/articles/abstract/10.4038/sljhrm.v5i1.5624/>
- Banerjee. U, Bhattacharjee.S , Mukherjee.S , Paul. N. (2020). Assessing Green Human Resource Management Practices in Higher Educational Institute. TEST Engineering & Management, 82, (JAN/FEB 2020), 221-240. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3546928
- Bhandari, Raj. (2019). Environmental Management Systems in Higher Education Institutions in India: A Workplace Management Approach. International Journal of Research in Engineering, IT, and Social Science, 9, (special3), 112-118. <http://indusedu.org/papers-ijreiss.php?id=9-Special3-5-2019>
- Cheema.S, Javed.F.(2017). The effects of corporate social responsibility toward green human resource management: The mediating role of sustainable environment. Cogent Business & Management,4,(1),1-10. <https://doi.org/10.1080/23311975.2017.1310012>
- Gamage.P, Hewapathirana.R.A, Opatha.H.H.D.N.P. (2020). Identification of Research Gaps in Green Human Resource Management. International Business Research, 13, (12),63-78.<https://doi.org/10.5539/ibr.v13n12p63>
- Helena Louise Panggabean, Josua Panatap Soehaditama, Wenny Desty Febrian, Lira Agusinta, Ryan Firdiansyah Suryawan, Green Marketing”An Analysis of Strategy Approach, Challenges, and Opportunities for Business (Study Literature Review), Formosa Journal of Multidisciplinary Research, [Vol. 2 No. 4 \(2023\): April 2023](#).
- Opatha, H.H.D.N.P.(2013).Green human resource management: A simplified introduction, HR Dialogue, Department of HRM, Faculty of Management Studies and Commerce, University of Jayewardeneperu, 11-21 <https://doi.org/10.5539/ibr.v7n8p101>
- National Assessment and Accreditation Council. (2018, October 24). Manual For Self Study Report Universities. <http://naac.gov.in/images/docs/Manuals/University-Manual-24th-October2018.pdf>
- Government of India, (2018, August).Sustainable Development Goals India: Mapping of

Central Sector Schemes and Ministries of Government of India.
https://niti.gov.in/writereaddata/files/SDGMapping-Document-NITI_0.pdf
Bangalore University. Campus. <https://eng.bangaloreuniversity.ac.in/> 9. Jawaharlal Nehru
University. About JNU. Jawaharlal Nehru University Placement Cell.
<https://www.jnu.ac.in/placementcell/pc-about.php>
Banaras Hindu University. Institute of Management Studies, Banaras Hindu University.
<https://www.bhu.ac.in/fms/theuniversity.php#:~:text=Spread%20across%20an%20area%20of,o%20f%20knowledge%20known%20to%20mankind>